

November 2023

Hello Monona Library Supporter,

The Monona Public Library would like to invite your business to sponsor our eighth annual **Loud in the Library** fundraiser. While this fun-filled event isn't till January, we're looking for pledges now (payment need not be made until January).



By giving back to Monona Public Library, your donation stays within the community where your customers live, work, study, meet, and play. Your support exemplifies that it takes an investment to make a great library extraordinary. Depending on the level of your support you will receive exposure on social media, print and radio as well as promotion at the event.

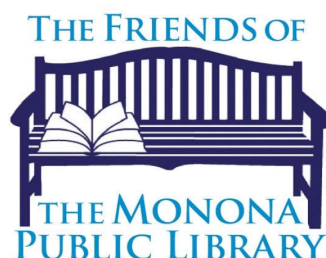
Loud in the Library is an evening for adults brimming with fun – all to support the Monona Public Library within its beautiful space. More than just a fundraiser, this event is community building, bringing folks together in the dead of winter to enjoy live music, games, raffles, food, and a cash bar. This year's theme is **The 80's!** and it is sure to be a hit. We hope you'll join us both as a sponsor and in person!

Saturday, January 27, 7-11 pm

Loud in the Library: THE 80'S!

Funds raised will support improving the library's space, sponsor programs, and other exciting initiatives in the coming year. The Monona Library Book Bike (pictured below) was made possible with funds from last year's Loud in the Library event! The bike can travel around town to various events, schools, and storytimes -expanding the reach of the library!

Thank you for your consideration. Please see the reverse for information on how you can support **Loud in the Library**.





PL Book Bike funded by proceeds from Loud in the Library 2023.

How to become a Loud in the Library sponsor:

- To meet a particular level of sponsorship donors may choose to combine a financial contribution with in-kind donations. (ie \$150 cash + \$100 value in gift cards or prizes)
- Make a pledge and send your donation now or by January 20, 2023.
- Return pledge form by **December 10th** to be included in all publicity.

□ **Loudest sponsor - \$1,000+**

Named as a top-level sponsoring business! Logo on library website linked to your website, logo on all publicity, dedicated signage at event, individualized social media posts highlighting your support, and six (6) complimentary tickets.

□ **Louder sponsor - \$500+**

Logo on library website linked to your website, signage at LOUD event and on publicity, and four (4) complimentary tickets.

□ **Loud sponsor - \$250+**

Signage at LOUD event and two (2) complimentary tickets.

□ **Other amount \$ _____**

□ **In lieu of a financial contribution we'd like to donate items for game prizes (such as gift basket, gift card, etc.) We will be glad to pick up any donations!**

Please make checks payable to "**Monona Public Library**" include "**Loud**" in the memo. Mail to **Monona Public Library, 1000 Nichols Road, Monona, WI 53716**. Let us know if you would like an invoice to facilitate payment. A receipt will be provided for all donations over \$250 in value for tax purposes.

For questions please reach out to us by email at sues310@gmail.com